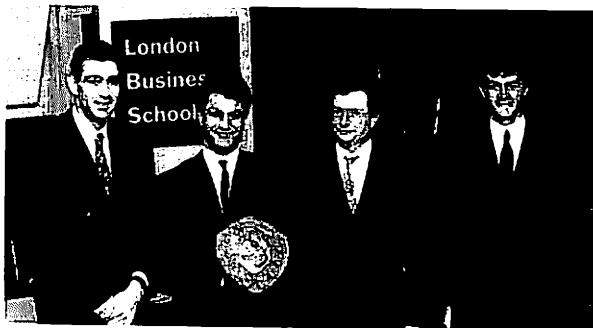


# Moot Corp International Entrepreneurial Challenge



*The men of LBS bring home the goods from the Lone Star State*

**London  
Business  
School**

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At the Moot Corp International Entrepreneurial Challenge at the University of Texas the team of students representing London Business School won the award for the best written business plan. The students — Roys Poyiadjis, Paul Conley, Andrew Hall and Toby Butterwick — did a superb job in every aspect, and some of the observers and a couple of judges thought they had one of the best all around plans and presentations in the competition. Perhaps even more importantly, two venture capitalists at the competition expressed strong interest in looking at their plan with an eye toward investing in the business. That's the best prize they could possibly hope for!

This is the fourth year that London Business School has been represented at Moot Corp, and we have won three awards: one first runner-up and two best written plan awards. That is an enviable record that the School should be proud of.